



**Free Speech  
Coalition**

**ANNUAL  
REPORT**

**20**

**24**

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# MISSION

Free Speech Coalition is dedicated to protecting the rights and freedoms of the adult industry

# BOARD AND STAFF

## 2024 BOARD OF DIRECTORS

Jeffrey Douglas	Jon Blitt
Tim Valenti	Liz Rek
Scott Watkins	Lucy Hart
Cathy Beardsley	Micah Martinez
Matt Mason	Steven Gallon
Alec Helmy	Tony Rios
Constance Penley	Walden Woods
Jamie Rodriguez	

## LEADERSHIP

Executive Director

**Alison Boden**

Deputy Executive Director

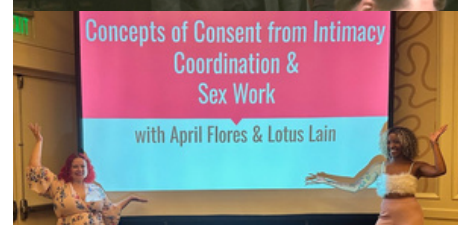
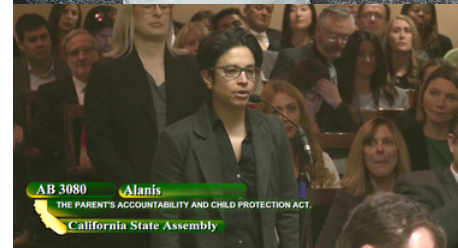
**Valentine**

Director of Public Policy

**Mike Stabile**

Membership Director

**Meghan Lyon**





Dear Friends,

On behalf of the FSC Board of Directors and staff, we're proud to present the 2024 Free Speech Coalition annual report. The challenges we faced this year became more numerous and pressing, but we were able to respond because our members and donors supported their businesses and their industry by supporting FSC.

As we looked back on this year and what the organization accomplished, it was truly remarkable.

We challenged the threatened implementation of censorious age-verification statutes in dozens of state legislatures and eleven federal courts, culminating in the U.S. Supreme Court hearing our challenge to the Texas law. We developed a proof-of-concept and applied for a provisional credit union charter with very positive responses from regulators. We are building a new organization for pleasure products professionals. And we continued to perform the everyday work of a trade association such as assisting members facing business issues, hosting educational webinars, and representing the industry in the media. In short, FSC put in the work and delivered tangible results that strengthen our industry and ensure the continued growth and success of our members.

We are profoundly grateful to the members and donors who recognize the value we provide and invest in our mission to protect the rights and freedoms of the adult industry.

Sincerely,



A handwritten signature in black ink that reads "Ali Bach".

Executive Director



A handwritten signature in black ink that reads "Jeffrey N. Douglas".

Board Chair

# FIGHTING AGE VERIFICATION IN THE LEGISLATURES AND THE COURTS

## Stopping Age-Verification Bills Before They Become Laws

This year, 57 age-verification bills were proposed in 29 states. FSC played a major role in the defeat of the 80% that were defeated – especially in California and Arizona, where we met with legislators, testified at hearings, mobilized hundreds of organizations and individuals in opposition, secured amendments to, and eventually **defeated bills that would've impacted almost 40% of American adults.**

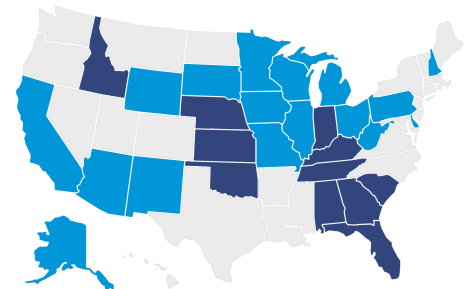
## Fighting Age-Verification Laws in Court

As of December 31, 2024, we've filed **seven federal cases** challenging state age verification laws, one of which (*FSC v. Paxton*) will be heard at the **US Supreme Court on January 15, 2025.** Actively litigating in seven district courts, three appeals courts, and the Supreme Court simultaneously is a difficult and expensive undertaking, but it's necessary to protect our industry's First Amendment rights and our freedom to do business without the constant threat of ruinous civil lawsuits and government attacks.

## Providing Information, Resources, and Assistance

FSC works hard to keep the industry informed through resources like our in-depth **age-verification FAQ**, up-to-the minute **bill tracker**, regular **legislative updates**, and critical announcements (such as warning the industry about legal action in Kansas). Dozens of websites wishing to block traffic use our **landing pages** to inform and politically activate users in states with age-verification laws. And, importantly, we provide **direct assistance** to companies affected by age-verification lawsuits and enforcement actions.

## 2024 LEGISLATIVE SCORECARD



**45** bills defeated  
**11** laws passed

## MOST CONTACTED LEGISLATOR

Constituent messages sent to Alabama Governor Kay Ivey through FSC's action center.

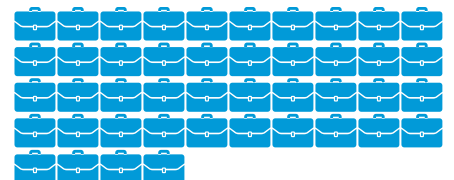


## ADVOCACY AGAINST AGE VERIFICATION

legislators lobbied: **2,817**  
advocates sent messages: **9,318**  
messages sent: **25,662**

## BRIEFS FILED IN FSC CASES

FSC's attorneys filed 44 motions in 7 federal cases in 2024



# ENDING BANKING DISCRIMINATION AGAINST OUR INDUSTRY

## CREDIT UNION INTEREST

**881** responses to our credit union survey

**97%** want to join

**42%** are interested in small business loans

**43%** reside in either CA, NY, FL or NV

## Starting a Credit Union for the Adult Industry

After announcing our intention to create a financial institution to serve the adult entertainment and pleasure products sectors at the January XBIZ Show, we got to work recruiting an organizing committee, conducting the research, and developing the plans required by the National Credit Union Administration (NCUA) to secure a provisional charter. We **submitted our application** in September and are currently incorporating the feedback received from NCUA in December to make updates and further strengthen our submission before undertaking the final charter application in 2025!

## BANK REGULATOR MEETINGS



## Raising Policymaker Awareness About Banking Discrimination

With the help of our lobbyists in Washington DC, FSC held **meetings with federal financial regulators**, including the Office of the Comptroller of the Currency, Federal Deposit Insurance Corporation, Financial Crimes Enforcement Network, and the Consumer Financial Protection Bureau, to address derisking practices across the banking industry. In addition, FSC made an official Statement for the Record to Congress, submitted comment on Treasury Department policy, and met with White House officials this year to educate them about the banking discrimination our industry faces.

## SPOTLIGHT: FSC'S INFLUENCE ON CAPITOL HILL

Through our engagement with lawmakers and regulators, FSC was able to get questions about our policy priorities asked in congressional oversight hearings. At a House Financial Services Committee hearing in February, Rep. Joyce Beatty (D-OH) called on officials to explain what steps they were taking to minimize the debanking of legal businesses and workers.





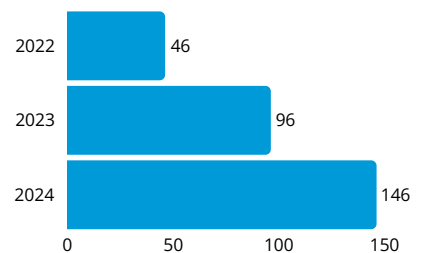
# EXPANSION, EDUCATION AND OUTREACH



FSC officially launched the **Sexual Wellness Professional Alliance** in 2024, a new organization created to address the unique needs of the pleasure products industry. The group hit the ground running, organizing member meetups at major trade shows, launching a successful educational webinar series, and establishing a professional mentorship program for members.

## MEMBERSHIP GROWTH

new members who joined FSC to help us fight for the industry



## Defending and Representing Our Industry

From taking action to remove the legal names of over 13,000 adult performers from a publicly-posted data dump, to defending our industry in countless press stories, to educating the mainstream tech world about our industry's commitment to trust and safety, FSC is dedicated to **protecting and advocating for the adult industry in every arena.**

# 4,760

news articles on FSC's campaigns for the adult industry's rights

## INAUGURAL FSC ADVOCACY AWARD WINNERS



We presented our first-annual FSC Advocacy Award at the 2024 XBIZ Honors to highlight the contributions of two individuals whose work kept our industry informed of the important developments that affect our livelihoods and made a serious impact on public perceptions of adult entertainment and legislation that affects it. Their passion and deep commitment to this industry are inspiring and they deserve to be recognized for their amazing work.



**GUSTAVO TURNER**  
Journalist



**MIKE STABLE**  
FSC Director of Public Policy

# WHAT'S NEXT

## FIRST STOP: THE SUPREME COURT

On Wednesday, January 15, 2025, *Free Speech Coalition v Paxton* will be argued at the Supreme Court of the United States.

The stakes could not be higher – a decision in Texas' favor could eliminate long-standing protections for sexual content. A win for FSC would allow us to continue the fight against age-verification laws in the US.

### **We Need Your Support Now More Than Ever**

Our industry is not a monolith, politically or otherwise, but to most outsiders, we are the same. And we are a target.

The Free Speech Coalition could not exist without the generous companies and individuals that invest in our mission to protect the rights and freedoms of our industry.

While 2024 was an enormous year for FSC, 2025 promises to bring even more challenges and opportunities. Your contributions fuel our advocacy, support our initiatives, and empower us to fight for the rights and protections you deserve.





# THANK YOU!

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Free Speech Coalition members make our efforts to protect the rights and freedoms of the adult industry possible.

Our industry is facing an all-out assault on multiple fronts. We need a strong voice who can advocate for our industry in Washington, in state legislatures, in the courts and in the press. Our business is protecting your business.

If you're ready to join the fight, go to **[freespeechcoalition.com/join](https://freespeechcoalition.com/join)**

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